

Hosted by:



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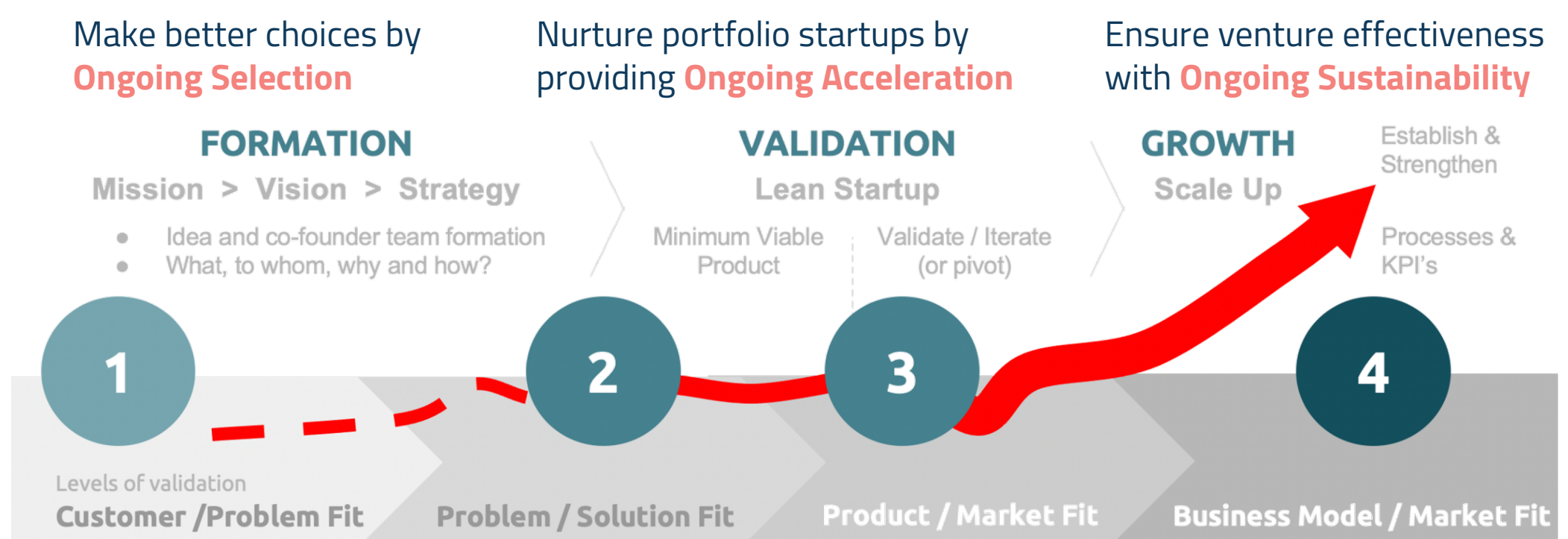
Not all startups are created equal!

- ✓ Startups all have their own journey, and transition from stage to stage at their own pace. Acceleration may not be suitable for all.
- ✓ Depending on the business, the iterative process may occur more than once. Acceleration programs can help mitigate risks to increase the likelihood of an exit event

Traditional vs Lean Acceleration

- ✓ Lean acceleration allows overlapping programs, and previous startups to interact with newer ones
- ✓ Different startups progress at different rates – lean accelerations allows the startup to progress at their own pace by benefiting from other startups at all stages

The 3 O's – A new approach to acceleration:



How is it measured?

- ✓ **Spotting symptoms in founding teams or ideas** during the selection process
- ✓ **The quality of the founders**
- ✓ **The maturity of the startup idea**
- ✓ **The engagement level of the founders**
- ✓ **Is the velocity of the growth rate** of the startup **increasing**
- ✓ **Deal Flow, follow on investments**

Benefits for the startup

- ✓ The acceleration programs goes through various stages, which helps a startup critically assess their business and idea
- ✓ At every stage, a startup may need to iterate and review the model – this is normal
- ✓ Workshops and peer mentors help increase the startups network and increase chances for success
- ✓ For OTF, applying to a program gets them immediately on their platform, allowing them access to various workshops and experts – regardless of selection to the program

FAQs:

- Can you run a successful acceleration program without investing in the Startup**
 - No – both parties need to have skin in the game and take it seriously
 - Regardless of the amount, having an investment makes roles clear and gives the startup means for validation
- How can co-founders be found with technical background?**
 - Technical groups exist, founders should reach out to them – e.g. google developers group
 - It's important to remember that founders fit is as important as the idea
- How are investors knowledge base for tech startups?**
 - Through the years both startups and investors are increasing their knowledge and are improving interaction
 - Investors are not growing as much as startups
- Is there a change in the type of ideas and business you see in 2020?**
 - There is but startups need to realise that the pandemic will go away and a startup needs to think 2-3 years ahead, before the startup is ready for market

The Future is Online

- Accelerators are taking on more startups with their online programs
- Self development as a startup will increase their chances for investment in the future and increase investment success
- Enrolling in programs creates lifetime support and value for the startup and the supporter
- Find the best program for your startup needs and don't be afraid to apply!



Have more questions for Mohamed? Drop him us a line :support@omanstartuphub.com